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The Scott Partnership Appoints Former Golley Slater Managing Director in New General Manager Role

Cheshire, UK (21 February 2012)- The Scott Partnership, a leading global business-to-business PR and marketing communications consultancy based in Cheshire, UK, is delighted to announce the appointment of Sion Ashley-Jones as Director and General Manager. A strong and continuous history of growth in The Scott Partnership has led to this appointment in which Sion will lead the expansion of the team.

As a former managing director of UK full service marketing communications agency, Golley Slater, Sion brings with him a wealth of experience in PR, marketing, branding, digital media and creative advertising in both the B2B and consumer sectors. Sion's skills complement The Scott Partnership's mission to continue growing their brand into becoming a full service communications agency, specializing in a number of different fields. Before joining The Scott Partnership, Sion directed communications for a variety of international and household clients including: The Army, Lloyds TSB Insurance, BMW, Mitsubishi Motors, Welsh Rugby Union, NatWest, VW and Konica Minolta. His contribution to the industry has been recognized with a breadth of prestigious awards including Silver and Bronze at the International Kinsale Shark Awards, The Cannes Gold Lion and a Silver British Television Advertising Award.

Kath Darlington, CEO of The Scott Partnership comments, "Sion is a natural choice for our rapidly growing team, his experience of providing full marketing consultancy for a broad range of international clients complements our increasing position as an integrated partner for global clients. The Scott Partnership is moving from its niche specialism into becoming a global player, and Sion joins us at a key time to make a positive impact on our future."

Sion Ashley-Jones comments, "The Scott Partnership is positioned in the heart of the creative communications industry and I am looking forward to being an integral part of creating a new and innovative agency model. Times have changed and The Scott Partnership embraces change. Our agency offerings will now evolve alongside our clients' requirements and we will continue to strive to excite and engage on every brief that comes through our door."

The appointment is another step in The Scott Partnership's continued global growth strategy. It follows the recent acquisitions of life science agencies Kapler Communications Ltd and Phoenix Marcom Communications Ltd, as well as the launch of a new corporate communications practice.

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The Scott Partnership was founded in 1996 in the UK and over the past 15 years has become one of the leading B2B communication consultancies in Europe, with expertise in life science, healthcare, chemical and materials, security, packaging, automation and analytical instruments. In the past two years, it has accelerated its pace of expansion with newly opened offices in both Shanghai and Boston.



For more information on The Scott Partnership, please call +44 (0)1477 539 539. Alternatively e-mail business@scottpr.com or visit www.scottpr.com.